Merk  
Maat  
Edelmetaal  
Gehalte  
Karaatdelen  
Letter  
Ring maatomtrek  
Prijseenheid  
Sexe Dames / heren / ~~unisex~~. When unisex is applied to category

building, place the product both in dames and in heren category.

Do not create a unisex category  
Lengte  
Collectie  
Schakel  
Sterrenbeeld  
Afwerking  
Behandeling  
Dikte  
Breedte  
Kleur  
Materiaal  
Edelmetaalkleur  
Diameter  
Vorm  
Uitvoering  
Sluiting  
Steen  
Band materiaal  
Kastmateriaal  
Glas  
Waterbestendig  
Hoogte  
Kalender type  
Karaatgewicht  
Grootte

All above properties have to be set as shop attributes

## Category structure building

Category structure have to be generated by a combination of Feed categories and properties. This mix will result in the category structure below.

If a category does not have a parent category, skip that part. Use logic to create this.

Build category structure as follows:

/nieuw/sexe/[category]/[sub\_category]/[Edelmetaal]/[Merk]

Note: place product in both parent categories and child categories. So the product in category /nieuw/dames/armbanden/slavenarmbanden/goud-op-zilver/zilgold

## Product title creation

Build product title as follows:

[edelmetaal] [Merk] [category morph]

## Product Excerpt creation

Build product exerpt as follows:

Text:

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Prachtige [Gehalte] [edelmetaal] [Merk] [category morph].<br>

<br>

Voormeer specificities kijkhieronder.

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Note: If product is in a child category, use the Childs category morph, skip the parent.

## Category and Category morph

Category morph will be used in product text creation. Basically this is the singular word. The category itself is plural. With this we can create text like: Great bracelet, size x. In plural that would be: Great Bracelets, size x. While the item is only sold singular. That could confuse the buyer, therefor create the category morph to use singular words.

Category: Category Morph

|  |  |  |  |
| --- | --- | --- | --- |
| 10 accesoires | | accesoire |  |
| 11 armbanden | | armband |  |
| 14 hangers | | hanger |  |
| 16 oorsieraden | | oorbellen |  |
| 12 colliers | | ketting |  |
| 17 overige | |  |  |
| 15 horloges | | horloge |  |
| 13 enkelbanden | | enkelband |  |
| 18 piercings | | piercing |  |
| 19 ringen |  | ring |  |
| 23 beads |  | bead |  |
| 21 polshorloges | | polshorloge |  |
| 41 kinderkopjes | | kinderkopje |  |
| 24 slavenarmbanden | | slavenarmband | |
| 25 plaatarmbanden | | plaatarmband | |
| 26 creolen | | creolen |  |
| 27 colliers met hanger | | ketting met hanger | |
| 28 klapcreolen | | klapcreolen |  |
| 29 oorknoppen | | oorknoppen |  |
| 30 oorhangers | | oorhangers |  |
| 31 munt |  | munt |  |
| 32 muntrand | | muntrand |  |
| 33 ashangers | | ashanger |  |
| 34 centuren | | centuur |  |
| 35 clips |  | clip |  |
| 36 beads met hanger | | bead met hanger | |
| 37 displays | | display |  |
| 38 lengtecolliers | | lengtecollier | |
| 39 medaillons | | medaillon |  |
| 40 fournituren | | fournituur |  |
| 42 manchetknopen | | machetknopen | |
| 43 graveerplaten | | graveerplaat | |